

DANI GOODMAN

DANIELLE GOODMAN
DESIGN.PHOTOGRAPHY
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OBJECTIVE I desire to ultimately work for a creative agency with a diverse and dynamic work environment. I am interested in dealing with all facets of the company including print, production, web and public relations. My goal is to be part of a team where I can be challenged, inspired and continue to grow as a photographer and designer.

EXPERIENCE **Dextro & Sinistro formally known as LEFT - Solana Beach, CA**
Graphic Designer - July 2011 to present
Assist in brand strategy, visual identity, marketing communications, retail design, packaging, interactive media. Clients include but not limited to; BJ's Restaurants, Johnny Rockets and Del Taco

PBM Images inc. - San Diego, CA
Photographer - May 2011 to May 2012
Responsible for photographing youth sports and portraiture

619 Graphic Design, Inc. - San Diego, CA
Graphic Design Intern - May 2011 to Feb. 2012
Contributed to all areas of company including but not limited to; branding, advertising, photography, photo retouching, t-shirt design, logo design, web design

Chaz Cruz Photography Studio - Chula Vista, CA
Production Intern - Aug. 2010 to Jan. 2011
Assisted in studio production work including creation of albums, file preparation, printing material. Contributed to photo shoot preparation and assistance

Savacool Secviar Brand Communications - San Diego, CA
Graphic Design Intern - Feb. 2010 to Aug. 2010
Contributed to various projects in the areas of branding, collateral and web from sketch phase to production. Participated in multiple professional photoshoots for advertising and promo purposes

Vision Magazine - San Diego, CA
Graphics/Journalism Intern - Sep. 2009 to Feb. 2010
Conducted research, held interviews, photographed, dealt with marketing, wrote articles and reviews, social media Dealt with web optimization and graphic file preparation for use in a web environment

EDUCATION **San Diego State University 2005 to 2010**
B.A. in Art, Emphasis in Graphic Design
Minor in Religious Studies

San Diego Mesa College 2005 to 2008
Studied dance and participated in two dance concerts with the Mesa College Dance Company

SKILLS/ACCOMPLISHMENTS **Computing Skills:**
Adobe Creative Suite, Wordpress, Drupal, CMS, CSS, HTML, flash, Word

Published work:
-Photographed the cover for the May 2010 issue of Vision Magazine entitled, "Global Soul"
-Designed and received an award for banners to represent the Little Saigon District of San Diego. The design was chosen by over 300 members of the community and featured in the North Park News
-Logo/Identity design chosen to represent the San Diego Filmmaker's Showcase for the School of Theatre, Television and Film at SDSU